



BOOTH RESERVATION DEADLINE: March 1, 2010

Completed application with payment must be received by deadline in order to be included in the EXPO Journal (please review complete **Terms & Conditions**). Apply online at: www.celfeducation.org/WhatWeDo-expo-register.html. For further information, contact EVENT ORGANIZER: Children's Environmental Literacy Foundation. Contact Sarah Hodder, sarah@celfeducation.org or Patti Bressman, patti@celfoundation.org, 914.238.4743.

SPONSORSHIP OPPORTUNITIES ARE AVAILABLE. For further information, please contact Sarah Hodder, sarah@celfeducation.org or Patti Bressman, patti@celfeducation.org, or call 914.238.4743.

Benefits of sponsorship include: corporate logo prominently featured on EXPO Journal Front and Back Covers and on the EXPO site; extra large booth in strategically positioned location; sponsorship highlighted in all press packages and marketing materials, if registered before production deadlines; and sponsors logos featured on event signage and posters.

BOOTH SPECIFICATIONS & ASSOCIATE COMPLIMENTARY JOURNAL ADS: (see below details)

Sponsor Booths (size varies depending upon level and location)

Gold level: \$5,000 – Two full page journal entry in choice location

Silver level: \$2,500 – Full page journal entry in choice location

Partner: In-kind supporter 10' x 10' Booth (one table)

For additional information, please visit: [SPONSORSHIP LEVELS and BENEFITS PAGE](#)

Corporate Booths

Regular: \$350 per 8' x 10' Booth (one table) – Half page journal entry

Extended: \$450 per 10' x 10' Booth (two tables) – Full page journal entry

Non-profit/Government Booths – Half page journal entry

Regular: \$125 per 8' x 10' Booth (one table)

Extended: \$175 per 10' x 10' Booth (two tables)

School Booths – Quarter page journal entry

Regular: \$50 per 7' x 10' Booth (one table) (*Note: School booths are on the perimeter of the expo floor have the gym bleachers for a backdrop. They may tape materials to these bleachers.*)

Extended: \$80 per 10' x 10' Booth (two tables)

LATE CHARGE:

There is a \$25 charge for fees not received by the registration deadline of March 1st.

PAYMENT:

Online via PayPal at: <http://celfeducation.org/WhatWeDo-expo-register.html> or mail check to:

Children's Environmental Literacy Foundation (CELF)

PO Box 412

Chappaqua, NY 10514



Payment in full must be received by RESERVATION DEADLINE. Cancellations must be received in writing by March 1, 2010. No refunds will be returned after this date.

EXPO BOOTH PACKAGE (included in registration fee):

1. 26" by 60" long or 60" round skirted table
2. 6' high by 8' wide metal folding frame between interior exhibits (non-school exhibits) for hanging exhibit materials (4 panels each approximately 2 feet wide)
3. 2 folding chairs per booth (4 for extended booth)
4. One booth ID sign
5. Two conference badges for corporate/non-profit booth (additional for school booths)
6. **PROMOTIONAL DETAILS INCLUDED IN PACKAGE:**

a. **EXPO JOURNAL PARTICIPATION:**

- i. **Corporate logo** featured on outside back cover of **EXPO Journal**, if submitted before MATERIALS DEADLINE.
- ii. **Advertisement in the EXPO Journal** is included in booth fee, if submitted before deadline.
- iii. **Journal Details:** Submission: PDF or JPEG files must be e-mailed to patti@celfeducation.org by the **MATERIALS DEADLINE: March 19, 2010.**
- iv. **Page size included in registration fee: (please allow ½" printer's margin)**

Full page ad (Extended Corporate Booth Fee) 8.5"Wx11"H

Half page ad (Corporate & Non-profit/Gov't Booth Fee) 8.5"Wx5"H

Quarter page ad (School/GSCW Fee) 4"Wx5"H

Business card only (two per quarter page)

b. **EXPO WEBSITE PARTICIPATION:**

- i. **Sponsors' Corporate logos** featured on EXPO site with hyperlink
- ii. **Corporations and Non-profit/Government/School names** listed on EXPO site with hyperlink

c. **PRESS KIT PARTICIPATION:**

- i. **Sponsors featured** in press releases
- ii. **Participant list** included in media materials

ADDITIONAL JOURNAL PAGES AVAILABLE: (OPTIONAL)

EXPO Journal Advertisements Rates:

Business card: \$125

Quarter page: \$150

Half page: \$200

Full page: \$300