



BOOTH RESERVATION DEADLINE: March 1, 2010

Completed application with payment must be received by EVENT ORGANIZER by deadline in order to be included in the EXPO Journal (please review complete [Terms & Conditions](#)). Apply online at: www.celfeducation.org/WhatWeDo-expo-register.html. For further information, contact EVENT ORGANIZER: Children's Environmental Literacy Foundation. Event Coordinator Sarah Hodder, sarah@celfeducation.org or CELF Programs and Operation Director Patti Bressman, patti@celfeducation.org, 914.238.4743.

SPONSORSHIP OPPORTUNITIES ARE AVAILABLE. For further information, please contact Sarah Hodder, sarah@celfeducation.org or Patti Bressman, patti@celfeducation.org, or call 914.238.4743.

BOOTH SPECIFICATIONS:

Corporate Booths

Regular: \$350 per 8' x 10' Booth (one table)
Extended: \$450 per 10' x 10' Booth (two tables)

Non-profit/Government Booths

Regular: \$125 per 8' x 10' Booth (one table)
Extended: \$175 per 10' x 10' Booth (two tables)

School Booths (may be individual school or district booth)

Regular: \$50 per 7' x 10' Booth (one table)
Extended: \$80 per 10' x 10' Booth (two tables)

LATE CHARGE:

There is a \$25 charge for fees not received by the registration deadline of March 1st.

PAYMENT:

Online via PayPal at: <http://celfeducation.org/WhatWeDo-expo-register.html> or mail check to:

**Children's Environmental Literacy Foundation (CELF)
PO Box 412
Chappaqua, NY 10514**

Payment in full must be received by RESERVATION DEADLINE. Cancellations must be received in writing by March 1, 2010. No refunds will be returned after this date.

BOOTH PACKAGE:

- 6' long or 60" round skirted table
- 6' high by 8' wide metal folding frame between interior exhibits (not on outside wall) for hanging exhibit materials (4 panels each approximately 2 feet wide)

Booth Details



- 2 folding chairs per booth (4 for extended booth)
- One booth ID sign
- Two conference badges
- **PROMOTIONAL DETAILS INCLUDED IN PACKAGE:**

EXPO JOURNAL PARTICIPATION:

- **Corporate logo** featured on outside back cover of **EXPO Journal**, if submitted before MATERIALS DEADLINE.
- **Journal advertisement**, included in booth fee, in the EXPO Journal, if submitted before deadline. See below MATERIALS SPECIFICATIONS for EXPO JOURNAL DETAILS. Please provide Journal pages and ads in PDF or JPEG file format. Files must be e-mailed to patti@celfoundation.org by the **MATERIALS DEADLINE: March 19, 2010**. Please allow for ½" margin.

Page size: Full page ad (included in Extended Corporate Booth Fee) 8.5"Wx11"H

Half page ad (included in Corporate & Non-profit/Gov't Booth Fee) 8.5"Wx5"H

Quarter page ad (included in School/GSCW Fee) 4"Wx5"H

Business card only (two per quarter page)

EXPO WEBSITE PARTICIPATION:

- **Sponsors' Corporate logos** featured on EXPO site with hyperlink
- **Corporations and Non-profit/Government names** listed on EXPO site with hyperlink

PRESS KIT PARTICIPATION:

- Sponsors featured in press releases
- Exhibitor list included in media materials

ADDITIONAL OPTIONAL AVAILABLE:

EXPO Journal Advertisements Fee (NON-EXHIBITORS)

Business card: \$125

Quarter page: \$150

Half page: \$200

Full page: \$300